

5 REASONS

TO START EXPLORING KMM



IT WAS VALIDATED WITH BETA PROGRAM

During a beta program, 12 experienced Kanban Coaches were using KMM in a wide range of companies. It has proven that the model is successfully working in real companies.



IT HELPS TO REDUCE OPERATING COSTS

After applying it in one of the biggest Spanish banks, it showed the promising results of a 28% drop in management overhead in their internal finance division.



IT CAN BE APPLIED IN DIFFERENT FIELDS AND INDUSTRIES

Various case studies demonstrate successful results when applying KMM in companies of the non-IT sector, such as banks, insurance, and industrial companies, law firms, advertising agencies, etc.



KMM IS A GUIDE, YOU DON'T HAVE TO READ IT ALL

KMM is more a guide than a book. The Practice section is a reference. The three main sections: 1. Outcomes, 2. Culture, 3. Managed Evolution and Organizational Agility stand on their own and could be published as separate books, connected with the same topic.



IT SUITS ANYONE TASKED WITH AGILITY OR CHANGE INITIATIVES

KMM is a roadmap for consultants, coaches, or medium and large enterprise managers who need to lead medium- and large-scale enterprises through a transition to improve their operations and service delivery.

Explore KMM with kmm.plus
(new KMM 1.3 beta content available)

